Jersey^{NZ} ANNUAL CONFERENCE

2025 - SOUTH AUCKLAND

1 - 3 April 2025 - DoubleTree by Hilton, Auckland Karaka

JUST LIKE THE CHAMPIONS ON THE TRACK JERSEYS DELIVER THE RIGHT BALANCE OF

EFFICENCY, PERFORMANCE

AND SUSTAINABILITY

CONFERENCE ITINERARY

TUESDAY 1ST APRIL	
11:00am - 12:00pm	Registration
12:00pm	Welcome Lunch
1:30pm - 2:45pm	Cullen Farms, Pukekohe
4:30pm/5:30pm	Semex Jersey On Farm Challenge Results
6:00pm	LIC Dinner at the DoubleTree by Hilton, Auckland Karaka
7:30pm	Jersey Pride Sale
WEDNESDAY 2ND APRIL	
9:00am	Discussion Panel
10:30am	Karaka Tour/Free Time
12:30pm	Lunch and an afternoon at the Races (Pukekohe April Raceday)
5:00pm	Travel by steam train with Glenbrook Vintage Railway to Waiuku
5:30pm	Dinner at the Waiuku Cossie Club - 'The Cream of the Crop Cup' - dress up as
	a jockey, best dressed with fascinator or even a famous horse!
7:00pm	JerseyNZ Special Awards Return steam train ride back to Glenbrook and return to the DoubleTree by Hilton, Auckland Karaka

THURSDAY 3RD APRIL

8:00am	Breakfast keynote speaker – Peter Nation
9:00am	Cream can session
10:30am - 1:30/2:30pm	Lunch and The Right Balance Fielday at Donald's Farm between JerseyNZ and Jersey Advantage

Keynote Speaker will include Malcolm Ellis



ACCOMMODATION:

BOOKINGS ARE MADE WITH JERSEYNZ ON YOUR BEHALF

All bookings are subject to availability with DoubleTree Karaka If a member cancels their Conference booking within 7 days of their scheduled stay, they will be charged the full accommodation cost

DoubleTree Karaka

8 Hinau Road, Karaka, Auckland 2113 09 296 2002

King Guest Room - 2 people, including breakfast - \$240 King Guest Room - 1 person, including breakfast - \$215

We will be blocking rooms at the DoubleTree Karaka Hotel in order to receive a reduced room rate for our group and rooms will be booked through the JerseyNZ office. **Members will be expected to pay for their own accommodation upon arrival at the Hotel.**

KEYNOTE SPEAKER



Peter Nation

Peter Nation is a prominent figure in New Zealand's agricultural sector, best known for his tenure as the Chief Executive Officer (CEO) of the New Zealand National Fieldays Society, the organisation behind the Southern Hemisphere's largest agricultural event, Fieldays. His association with the society spans nearly three decades, culminating in his appointment as CEO in March 2016.

Before stepping into the role of CEO, Nation was deeply involved with the society in various capacities. He served as the major sponsor representative during his tenure as ANZ's Regional Manager Rural, where he supported significant capital projects, including the development of the Mystery Creek Pavilion. His extensive experience in the agricultural sector and his commitment to the society's mission made him a natural fit for the leadership position.

During his leadership, Nation navigated the organisation through several challenges, most notably the disruptions caused by the COVID-19 pandemic. He successfully steered the society's event business during these turbulent times, ensuring the continued prominence of Fieldays in New Zealand's agricultural calendar. Reflecting on this period, Nation remarked that successfully navigating such upheaval would undoubtedly go down as one of his highlights.

In September 2024, after eight years at the helm, Nation announced his decision to step down as CEO, effective December 2024. He expressed a desire to pursue personal interests and spend more time with family, stating, "I have made the decision to step aside so I can pursue more personal interests and time with family." He also expressed confidence in the society's future, noting that he felt he was leaving it in a very stable position with a bright future ahead. Peter has since moved to chairing the Waikato Chamber of Commerce and doing his own consultancy work. For someone who had been attending Chamber meetings from the age of 17, giving back to the Chamber with his free time came naturally.

Throughout his career, Peter Nation has been a passionate advocate for New Zealand's agricultural sector. His leadership at the New Zealand National Fieldays Society has left a lasting impact, reinforcing the significance of agriculture in the nation's economy and culture.

DISCUSSION PANEL

Hear from a panel of industry experts facilitated by Brent Goldsack discussing topics ranging from how to increase efficiency in milk production while minimising environmental impacts, examining farming systems that balance efficiency and sustainability, practical solutions for adapting to climate challenges in New Zealand and a discussion around Jerseys being the most efficient breed for New Zealand dairy farms.



Brent Goldsack

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WORLD WIDE SIRES

Brent is an Elected Director of Fonterra and had a 25-year career in both New Zealand and abroad in various corporate advisory roles, including being a Partner at PwC for more than 12 years. He is a fellow of the Chartered Accountants of Australia and New Zealand. He currently Chairs the Board of Waitomo Group Limited and Better Eggs Limited, and is a Director of Rabobank NZ Limited and Power Farming Holdings Limited.

Brent is actively involved as a shareholder of two dairy operations in the Waikato.

THANK YOU TO OUR GENEROUS SPONSORS:

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REGISTRATION

DETAILS:

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Name/s:				
Stud Name:		Phone:		
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ACCOMODATION	:	Cost p/p:	Total:	
King Guest Room	- 2 People (includes breakfast for two)	\$240.00 (incl GST)	\$	
King Guest Room	- 1 Person (includes breakfast for one)	\$215.00 (incl GST)	\$	
Other (JerseyNZ to confirm cost directly with the member for any other room type)				
I don't require acco	omodation			
Check in Date:	Check out Date:			

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answer these if you are booking accomodation

FULL-TIME REGISTRATION OPTIONS:	Cost p/p:	Number attending	Total:
Early Bird Full Time Registration (up to 7th March 2025)	\$300.00		\$
Standard Full Time Registration (after 7th March 2025)	\$350.00		\$

PART-TIME REGISTRATION OPTIONS:

TUESDAY 1 APRIL:	Number Attending:	Cost p/p:	Total:
12:00PM - Welcome Lunch		\$31.00	\$
1:30PM - Cullen Farm Visit (only if travelling by bus)		\$19.00	\$
6:00PM - LIC Dinner and Jersey Pride Sale		\$65.00	\$
WEDNESDAY 2 APRIL:	Number Attending:	Cost p/p:	Total:
9:00AM - Panel Discussion		\$0.00	\$
10:00AM - Morning Tea		\$16.00	\$
11:30AM - Bus Transport to lunch and races		\$19.00	\$
12:00PM - Lunch at Pukekohe Raceway		\$35.00	\$
6:00PM - Steam Train to Dinner and Special Awards		\$80.00	\$
THURSDAY 3 APRIL:	Number Attending:	Cost p/p:	Total:
8:00AM - Keynote Speaker Session (incl Breakfast)		\$25.00	\$
10:00AM - Donalds Farm - bus to the Right Balance Fielday		\$19.00	\$
	TOTAL PAYABLE:		\$

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REGISTRATIONS CLOSE FRIDAY 14 MARCH 2025

All members will be invoiced via the Jersey NZ account with expectation that the invoice is paid prior to the Conference commencing. The Jersey NZ Annual Conference 2025 is subject to change or cancellation based on any changes to Government pandemic restrictions and/or financial feasibility.

Any cancellation notification received after 14 March 2025 will incur a 20% cancellation fee to cover any catering charges.

Where members have registered for full attendance, but do not intend to attend an event, please advise us so that we may adjust catering numbers.

Send to: Jersey NZ 290 Tristram Street, PO Box 1132, Hamilton 3240